



NEWS RELEASE

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RANCHO MIRAGE COMMENCES VACATION RENTAL ORDINANCE ENFORCEMENT

The Rancho Mirage City Council recently approved a Vacation Rental Ordinance that strengthened the existing ordinance and increased fines for homeowners that do not get into compliance. This action was taken when the Council discovered that over 300 Rancho Mirage homeowners were renting their properties for 27 days or less without registering their homes, collecting and remitting the required 10% Transient Occupancy Tax.

Today, homeowners not in compliance will receive a communication warning them that failure to register their homes with the City may result in a \$1000 fine.

In addition the new Ordinance addresses renter behaviors that have caused residents to complain of late night disturbances and overcrowding at rental properties. A HOTLINE has been established that can be called by residents to complain anonymously about renter behaviors. The HOTLINE number is 760-833-7999.

The new Vacation Rental Ordinance, application documents and related materials can be found on the City's website at www.RanchoMirageCA.gov.